

CHRISTINA LOPRIORE

PO BOX 60282
IRVINE, CA 92602
CHRISTINA@IFIREFLYDESIGN.COM

EXPERIENCE

PritzkatJohnson.com, CA

Development **2009**

- WordPress template from given design template (BOCK design)

SanRamonMedSpa.com, San Ramon, CA

Web Design, Development & SEO **2009**

- Design & Develop simple splash page

ObligeMerch.com Los Angeles, CA

Web Design & Development **2009**

- Design and develop HTML storefront
- Integrated PayPal Store

AwesomeHeadshots.com, San Ramon, CA

SEO & Web Development **2009**

- Optimize pre-purchased HTML/Flash template for Search Engines
- SEO Consulting
- Off-page SEO

JeremySaffer.com, Western Massachusetts

Web Master **2008 – Present**

- Create, update, and maintain site pages for JeremySaffer.com
- Develop PHP CMS with blog, photo gallery and archive systems.
- Assistance with shopping cart setup for online store.
- Provide technical support for usability issues and site

Dmoz.org

Volunteer Category Editor **2008 – Present**

- Maintenance of OC music education category
- Maintenance of Tom Robbins category

IrvineWebConsulting.com, Irvine, CA

Senior Project Manager **2006 – Present**

- Web Project Management
- Copywriting & editing
- SEO
- Graphic Design & Layouts
- Google AdSense & Adwords

SpaMoment.com – SpaMomentsDayspa.com, San Ramon, CA

Web Designer, Developer & SEO **2006 – Present**

- Site creation included use of CSS, HTML, PHP and form processing.
- Search Engine Optimization with a resulting 1000% increase of traffic

*Portfolio available at
<http://www.ifireflydesign.com>.*

SKILLS

CSS

HTML/XHTML

Adobe Photoshop

GIMP

MS Office Suite

WordPress

JavaScript

PHP

XML

MySQL

Linux/UNIX

Windows Vista/XP/98/95

SEO/SEM

DMOZ Editor

Google

Yahoo!

Adobe Dreamweaver

Adobe Flash

EDUCATION

BA, MUSIC

AUG 2001 – MAY 2005

Chapman University

Orange, CA

over a period of one year.

- Created and assembled web graphics, including logos and advertisements.
- Assistance with copywriting.
- Frequent updates, monitoring & maintenance.

RonniKolotkin.com, New York, NY

Web Designer, Developer & SEO **2006-2009**

- Worked on a team to develop a new website from previously existing content which was appealing to the client.
- Search Engine Optimization resulting in the website moving up from deep pages on Google to the first page for many keywords
- Copywriting/editing of news articles for “blog blast”

VeraMesmer.com, Boston, MA

Web Designer & Developer **2006-Present**

- Development & Design of Creative Flash & HTML site
- Customization of WordPress platform

WaltersCarWash.com, Shrewsbury, MA

Web Designer, Developer & SEO **2006-Present**

- Designed & Developed website to fit with predefined car wash logo
- Provided full Search Engine Optimization
- Update and Maintain the page

Third Degree Records, Los Angeles, CA

Web Development **2006**

- CSS/HTML development from artist provided design

SuicideSilence.net, Los Angeles, CA

Web Development **2006**

- CSS/HTML development from artist provided design

MentalSuplex.com, Los Angeles, CA

Web Design & Development **2004**

- Full CSS/HTML development and design
- Video Player implementation

ChapmanRadio.com, Orange, CA

Web Designer & Developer/Tech Support **2003-2005**

- Implementation of online radio stream in website
- Development and design of front end of website
- Development of PHP testing system for potential DJs
- Daily updates & maintenance of website
- Maintenance of Radio Station Computer

Chapman University, Orange, CA

Computer Helpdesk Technician & Support **2001-2005**

- Phone & Walkup Customer Support for Chapman University Network
- Computer repair: spyware removal, virus removal, program installations

REFERENCES

Ronni Kolotkin (212) 366-6663 (ronnikolotkin.com)

Claudia Holtzman (925) 785-8056 (spamomentdayspa.com)

